



**industrial
commercial
advertising**

P. O. Box 340500 MILWAUKEE WI 53234-0500 (414) 615-2293 Fax (414) 615-1272

Contact: Robin Alfano

Date: May 2018

HATCO® CORPORATION NEWS RELEASE

Glo-Ray® Curved Infrared Strip Heaters Combine Energy Efficiency with Sophistication

Milwaukee, WI (May 7, 2018) – A new addition is arriving to Hatco® Corporation's award-winning line of Strip Heaters – the Glo-Ray® Curved Infrared Strip Heater with LED Lights.

With a patented sleek, curved housing design, the Glo-Ray® Curved Strip Heater is the ideal solution for front-of-the-house applications. The GR5AL features warm LED lights and Hatco's signature pre-focused heat pattern to effectively blanket food holding areas to hold products at safe-serving temperatures. The unit can operate with just the dual LED lights on (for cold/room temperature applications) or can be used simultaneously with the infrared emitter to provide the perfect balance of light and heat.

The energy efficient dual LED lights guarantee longer performance – compared to traditional incandescent, halogen and xenon bulbs – and have a 3050K temperature for more consistent warmth and improved light coverage. Optional dual colored LED lights allow for toggling between a warm white and neutral (cool) white to select the appropriate color temperature for enhanced food displays. A standard remote box includes a toggle switch for the dual LED lights and an adjustable infinite control for the heat, allowing the operator to set the precise temperature needed above the targeted holding area.

The Glo-Ray® Curved Infrared Strip Heater with LED Lights is available in all of Hatco's *Designer* colors and Gloss finishes Gleaming Gold, Glossy Gray, Bold Black, Radiant Red and Brilliant Blue to match your décor. It is also available in both standard watt and high watt.

For additional information on the Hatco Glo-Ray® Curved Infrared Strip Heater with LED Lights and other equipment, contact your Hatco sales representative or visit the Hatco website at <https://www.hatcocorp.com>.

###

From the corporate offices in Milwaukee to the state-of-the-art manufacturing facility in Sturgeon Bay, Wis., Hatco Corporation is a proud employee-owned company. Since 1950, Hatco has a history of excellence in the quality design, production and servicing of warming, toasting, holding, cooking, sanitizing and cooling equipment. Today, Hatco has introduced the versatile Hot/Cold Built-In Shelves and Rapide Cuisine® Induction Ranges into its extensive line of innovative foodservice equipment.



Hatco® Glo-Ray® Curved Infrared Strip Heater with LED Lights
Model GR5AL-36 in optional Gloss finish Radiant Red